



Front Cover

1. 5- 10 high-resolution images of a pharmacist/partner in front of product (RMS' software/solutions in pharmacy)
2. Resolution: 300 dpi or greater
3. Fill Format: Tiff or high-resolution JPG of vertical photo
4. Cover size: 8.5 x 10.875 with 1/4" bleed (bleed size: 9 x 11.375)

**This is extremely important that we have high-quality photography on the cover, the image does not need to be cropped to our page size, our design team will format.

Example of styled images:

<https://www.gettyimages.com/collaboration/boards/2ZSmXJQXnESxWpuGeceS0Q>

Editorial Spread

1. A submitted Q&A with approximately eight (8) questions about how RMS has evolved in the last 10-years, what has changed, where is RMS headed in the next 5 years, etc.
2. A short success story from your client/RPh featured on the cover

The above content can be text and images only, submitted via a word document and our team will design into the 10-year anniversary spread.

Editor Tips:

Vertical images are preferred, the vertical format makes a perfect fit. The image needs space so that it can work with the publication's masthead. The top $\frac{1}{3}$ of the image should not contain the subject.

There also should be room to place the publication's name and cover lines. The photo and/or image must have room around the focal point. A non-distracting background is best.