# New 0.0375%



## **Just Right**

This exclusive product features an aggressive coupon and sampling program that will generate patient demand in the pharmacy



### Supported by an ongoing promotional effort

- Nationwide detailing by dedicated and highly-trained representatives
- Telemarketing to healthcare professionals
- Journal advertising
- Product and patient support Web sites to motivate, inform, and help patients get the most out of their therapy



### Introducing

# New 0.0375%



## **Just Right**

#### **Wholesaler Order Entry Numbers**

Strength	Cardinal	ABC	McKesson	HD Smith	Bellco	Morris & Dickson	Kinray	Harvard	ANDA	RDC	Kroger	Miami Luken	Value Drug
Tretin-X 0.0375%	4335766	007-620	1197490	235-1310	381501	077842	502-047	922050	390933	10233435	049577	111-179	795674

NDC	UPC	WAC		
14290-381-35	3 14290 381352 30	\$175.00		

#### **Case Dimensions & Weight**

Package Size	Case	Case Unit Size	Weight
(D x W x H)	Pack	(D x W x H)	(lbs)
5.75" x 1.25" x 1.375"	12	5.375" x 4.563" x 6.625"	21.2







