



## Introducing New Cloderm® *Pump*The *only* mid potency corticosteroid cream available in a simple-to-use pump



- Over \$58MM in mid-potency steroid creams were prescribed by dermatologists in 2006
- Cloderm® Cream sales in 2007 are expected to double from last year's total—additional growth is forecasted for 2008
- Metered dosing provides patients with more controlled dispensing
- Ideal size for pediatric patients and small body areas
- Will add new SKU to existing 45g and 90g Cloderm®
   Cream sizes
- Will expand market with novel delivery system

The most common adverse events with Cloderm® include dryness, irritation, folliculitis, acneiform eruptions, and burning. Cloderm® is contraindicated in patients who are hypersensitive to any of the ingredients of this product.
 As with all topical corticosteroids, systemic absorption can produce reversible HPA-axis suppression.